



ParcelPoint®

KEY BENEFITS

- Most comprehensive data set of parcel information in the United States
- Patent-pending methodology results in unparalleled accuracy
- Parcel data is regularly updated to be as current as possible
- Comprehensive, accurate and current data can enhance business processes, improve decision making, and streamline asset management

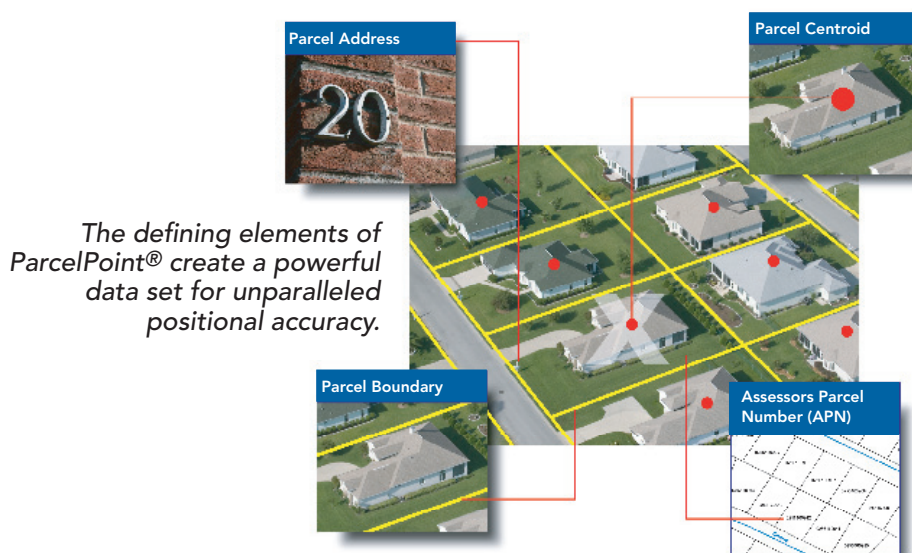
KEY INDUSTRIES

- Government
- Insurance
- Navigation and Mapping
- Oil and Pipeline
- Real Estate
- Routing: Delivery Services
- Routing: Emergency Services
- Tax
- Utility
- Wireless

X Marks the Spot

Understanding actual parcel boundaries significantly improves the accuracy of any property location data. ParcelPoint® captures boundary and centroid data for more than 2,200 counties and townships, accounting for over 122 million parcels nationwide. ParcelPoint assigns latitude and longitude coordinates to each of these parcel boundaries.

Whether you are delivering the next generation of location-based solutions or if you need highly precise parcel data to improve business processes, ParcelPoint is an unparalleled solution that is accurate, current, and comprehensive.



Accuracy Matters

ParcelPoint® is a geospatial solution that enables users to access the highest level of positional accuracy for developing location-based solutions, managing assets, maximizing efficiency, and enhancing business analytics. With ParcelPoint® users have access to:

- Actual parcel boundaries
- Parcel centroid that is defined by actual latitude/longitude
- APN or Tax ID Number
- Property Address or SITUS
- Ownership Information

Unlike other solutions that require you to buy additional software or utilize a proprietary interface, ParcelPoint is platform-independent. The data is delivered in a shapefile to allow you the flexibility to access the data via the platform that you prefer.



At 122-Million parcels ParcelPoint covers 87+% of the U.S.

Keep Current

Information is only useful if it's up to date. First American is committed to keeping its national parcel database current so that you can have confidence in the data you're using. ParcelPoint® is updated quarterly with both new parcel information and updates to existing parcel data. Parcels are constantly changing and First American strives to keep up so that you can stay a step ahead.

Coverage Counts

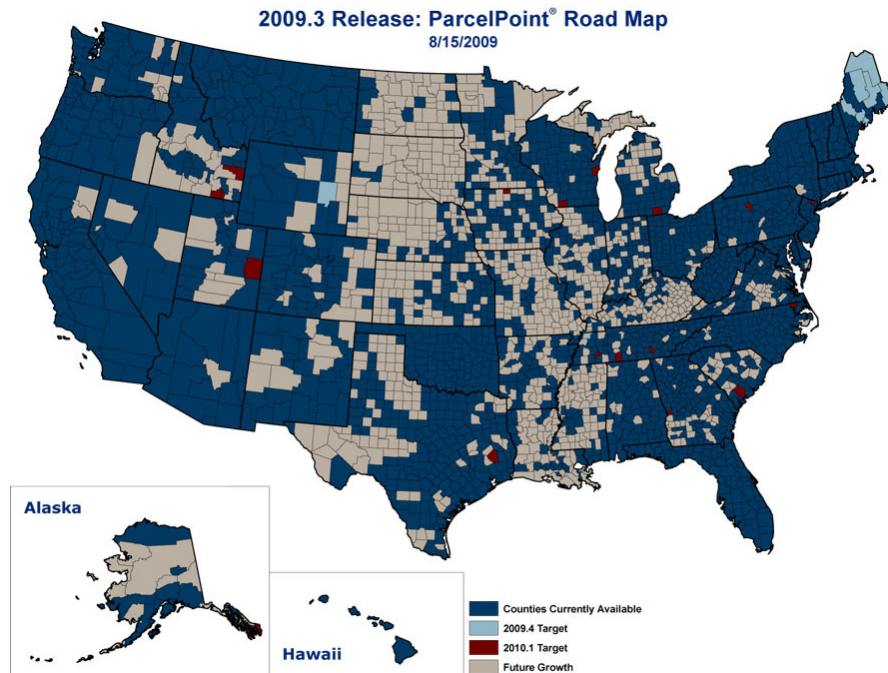
With over 122 million parcels in its database, First American offers the most comprehensive database in the United States. Through ParcelPoint you can harness this breadth of data to meet a variety of business needs—almost 90% of the nation's parcel will be included by the end of 2010.

Leverage Experience

First American is America's leading provider of business information and approximately 90+% of real estate transactions are touched by one of First American's divisions. Through its expertise in location intelligence, the First American Spatial Solutions division utilizes its resources to expand the spatial capabilities of First American and its customers. The company's products and services can be used to improve, detect and assess risks from natural perils, increase customer acquisition and retention, and detect and prevent fraud.

Learn More

For more information about how ParcelPoint can help you with your business goals, visit www.faspatial.com, or contact a sales representative at (800) 447-9959, 8:00 am-5:00 pm Central Time, Monday through Friday.



To learn more about First American and First American Spatial Solutions, visit www.faspatial.com or call 800.447.9959

Some counties may include only partial coverage.

